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PINNACLE ENTERTAINMENT GROUP PROUDLY PRESENTS
THE PINNACLE COLLECTION, AN EXCLUSIVE FASHION SHOWCASE STARRING
MICHAEL COSTELLO

MIAMI - May, 2014 – On Saturday, May 17, **Pinnacle Entertainment Group**, an event design, planning and entertainment firm, will unveil the first annual *Pinnacle Collection* starring designer **Michael Costello** in Miami Beach. Celebrities, VIPs and guests will be treated to a three-day affair of exclusive events.

Pinnacle Entertainment Group will kick off the festivities with a private launch party of the *Pinnacle Collection* held at the FDR night club at Delano South Beach on Thursday, May 15. The following day, guests will attend an interactive Tweet & Greet to be hosted at Bianca at Delano. Other festivities include an invitation-only dinner with Costello, sponsored by the trendy and nationally awarded restaurant and lounge Seasalt & Pepper where guests will not only enjoy food from the trendiest restaurant in the city but also cognac drinks by D'Usse and champagne by Armand de Brignac Ace of Spades.

The aforementioned events will build up the momentum for the pinnacle of the three-day event when Costello's collection will be unveiled at the exclusive 16,000 square foot Temple House in Miami Beach. Pinnacle Entertainment Group will host a cocktail reception where guests will enjoy Rosé sparkling vodka courtesy of Le Grand Saint Sparkling Vodka, right before the unveiling of Costello's runway show featuring more than 40 looks from the designer's couture and ready-to-wear collections. The designer's fashion show will be followed by the presentation of a pop-up boutique and fashion exhibit.

This exclusive affair at the Temple House will be sponsored by Cavalli Restaurant & Lounge, the namesake designer's restaurant and will be a private and by-invitation only event. The evening will end with a private, ultra-chic after-party at Cavalli lounge. Florida-based luxury and exotic car rental company Lou la Vie, will be the official car sponsor for the event.

This intimate experience with Michael Costello will feature never-before-seen designs and will continue his tradition of excellence in the fashion industry.

For more information on how to obtain tickets to all of the week's festivities please subscribe at www.PinnacleEventDesign.com.

Follow each partner's Instagram for exciting news and updates about the weekend's events: @PinnacleMiami & @MichaelCostello @MTCostello, @BiancaatDelano, @SeaSaltAndPepperMia, @LeGrandSaintVodka, @YesJulz and @LouLaVie @CavalliMiami.

For sponsorship and coverage information regarding The Pinnacle Collection, contact Dion Pouncil at (786) 571-7550 or via email at info@pinnacleeventdesign.com or visit www.PinnacleEventDesign.com.

About Michael Costello

The designer is a self-taught prodigy who has created an empire on making women feel beautiful. Costello joined the cast of *Project Runway* Season 8 and *All Stars* Season 1. He was a finalist in both seasons and was featured on the cover of the NY Times for Mercedes Benz Fashion week, *TIME* Magazine, *Elle*, *Marie Claire*, *Vogue* Italy, *InStyle* among other notable magazines. Costello's extravagant red carpet designs are worn by royalty and celebrities alike including Beyoncé who wore his design to the 2014 Grammy Awards ceremony. These designs worn by celebrity, are currently exhibited at the Grammy Museum.

In conjunction with his cousin Stephanie Costello, Michael developed MT Costello, a successful second line with complementary yet different aesthetics. Both lines have set a new standard for fashion. Michael & Stephanie Costello have been dressing celebrities including as Beyoncé, Britney Spears, Jessie J, Shakira, Michelle Williams among others and their empire only continues to grow.

About Pinnacle Entertainment Group

A premium event design, planning, and entertainment firm whose mission is to provide elite services with great efficacy burst on to the design scene earlier this year in March by designing NBA world champion Dwyane Wade and star actress Gabrielle Union's Official Engagement Celebration. Their group's goal is to maximize on the thriving markets and streamline their experience and expertise by combining old fashioned values, new age technology, and a passion to exemplify quality customer service. The company provides tailor-made, all inclusive resources to clients for any event by creating, managing, marketing and filling the venue for any event.