



PRESS RELEASE

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Le Grand Saint Sparkling Vodka Partners with Transatlantic Wine & Spirits in Florida

Please note that as of January 1st, 2014, Le Grand Saint Sparkling Vodka will be exclusively distributed in Florida through Transatlantic Wine & Spirits, the fine wine division of Southern Wine & Spirits of America.

We are thrilled to be partnering our award-winning Le Grand Saint Rosé Sparkling Vodka and Le Grand Saint Sparkling Vodka with Transatlantic's unparalleled distribution presence. Transatlantic has garnered a reputation for offering the highest level of service, combined with an unrivaled collection of wines and craft spirits in the State of Florida.

We are both committed to present Le Grand Saint Sparkling Vodka as one of the most unique new entries into the marketplace with the potential to revolutionize in-room, mixology and the bottle service experience. Le Grand Saint Sparkling Vodka is the world's most exclusive sparkling spirit being exciting, delicious and offers an outstanding value at 40% alcohol content. Our new Le Grand Saint Rosé Sparkling Vodka is striking already the market as a new category of luxury product, with exceptional taste at 30% alcohol content.

Southern Wine & Spirits is the nation's largest wine and spirits distributor and broker with operations in 35 markets. Le Grand Saint USA Inc. has established strong relations with Southern Wines & Spirits in Florida, California and Nevada, who currently handle the distribution of Le Grand Saint Sparkling Vodka. Southern has proven to be a great advocate for innovative spirits in those markets and based on our recent successes together, it makes great sense for us to work with Transatlantic Wine & Spirits.

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